

Cognifit

Fleet Driver

Assessing and Addressing Driver Risk

With increased congestion on the roads, increased pressure to make journeys faster and long distances to cover, driving is a risk that we would all like to minimise...

Cognitive Fitness

Just because we do it every day, doesn't change the fact that driving is one of the most complex cognitive tasks we undertake.

Even a moment's lapse in concentration or judgement can be catastrophic and a micro-seconds difference in response time can save you from injury.

On top of that, an individual's tendency to take a chance doesn't only effect them, it effects others on the road around them.

So, wouldn't it be nice to know how truly fit someone is for this risk *before* you hand them the keys to your fleet vehicles?

Thanks to advances in neuroscience and computer technology, the assessment module of CogniFit Fleet Driver™ will help you to identify which of your current or potential drivers are more at risk of behaviors linked to accidents.

And, with the e-learning module, you can choose to provide development that has been *proven to decrease that risk significantly*.

Online Learning

CogniFit Fleet Driver™ is an online assessment and e-learning program designed to evaluate driver's skills, and sharpen the cognitive processes that are vital to safe driving, including:

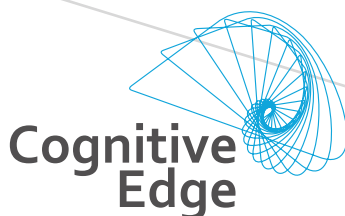
- Risk taking
- Obeying regulations
- Focus
- Response time
- Field of vision
- Divided attention
- Confidence

The result? Improved safety, fewer accidents and cost savings for fleet managers that provide a direct ROI.

The program begins with an online assessment of ten cognitive skills and two personality traits essential for safe driving, before delivering a training program that is customised to enhance *only* those areas the individual will benefit from the most.

With live updating, the software will increase or decrease the level of challenge in interactive visual and audio exercises to ensure that the development is 'just right' for neural development.

An accurate and current risk profile of your drivers at your finger tips
E-learning that leads to a measurable improvement in risk profile
An objective assessment of new drivers before you hire
Fewer accidents and significant cost savings



Call 1300 288 765 for more information
or visit www.cognitiveedge.com.au

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CogniFit Ltd. - The software products and services related thereto are
covered by US Patent No.6,632,174